



IDENTITÀ GOLOSE
congresso italiano di cucina d'autore

italiano english



LONDRA PRIMA EDIZIONE dal 29 al 30 giugno **2009**

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MARCHI di GOLA
IL BLOG DI PAOLO MARCHI

Eurofishmarket

Via Lame 248, 40013 Trebbo di Reno
(Bologna)
Telefono: 0039.338.3148120
Sito: www.eurofishmarket.it
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Valentina Tepedino

ALESSANDRA MELDOLESI

International cooking is increasingly more hungry of fish (do you remember Ferran Adrià's 23 points? Go and read again the no. 4), but there is something which doesn't make sense. To understand it it's enough to open the site of Eurofishmarket, a four-monthly newspaper directed by Valentina Tepedino, which gives authoritative consulting services for the fish sector: which sole fillet is true and which is false? As if it were a gossip monthly magazine. Because it is increasingly difficult to distinguish fresh fish from defrosted one, wild quality from faked products, a precious species from a cheaper one, not to mention undeclared additives. In short, it seems that the chef and gourmet too need consulting to know if a fish is true or not.

Thirty-three years old, mother of a beautiful young boy called Indro (out of regard for Montanelli), Valentina lives in Trebbo di Reno, a few kilometers from Bologna, despite her Milanese birth.

Her curriculum is that of a first-class technician: after graduating in veterinary medicine at the University of Milan she specialized in breeding, hygiene and pathologies of the aquatic fauna and Veterinary Law. "I chose my faculty with the only aim of becoming food supervisor and safeguard the consumer, because I love food", she explains. "The passion for fishing products arrived only in the end, because I didn't know this sector at all (we almost never ate fish at home); during the first lesson I was fascinated and I started going to Milan's fish market almost every night... a charming world and mainly an unlimited source of ideas to make more, because information among operators is particularly poor. Since I like challenges, I thought it was the right way".

Today Valentina is inspector, journalist, professor at different universities and manager of Aquatilia, a non-profit association whose purposes go from increasing the value of the products to safeguarding consumers and the environment.

The meeting with restaurant management has been a love match: married to Marcello Leoni of the Sole in Trebbo di Reno, she takes care with him of the fish supervision. "I offer to chefs consulting services on how being sure of buying the right fish, safeguarding them from trade frauds. I also enjoy giving courses with my husband at the university of Colorno or also preparing Slow food dinners, where I show different examples of possible frauds; he prepares something besides me, for example a true fish and its double, and we have people appreciate the difference".

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Adriano Baldassarre, chef e patron del **Tordo Matto** di Zagarolo (Roma), telefono +39.06.95200050

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