



CHALMERS

WEFTA 2011



41<sup>st</sup> WEFTA Meeting, 27-30 September 2011, Gothenburg, Sweden  
www.wefta2011.org

Welcome to Gothenburg, Sweden, and the  
41<sup>st</sup> West European Fish Technologists Association  
(WEFTA) Annual Meeting  
*“Seafood for the Modern Consumer”*

THE WEFTA 2011 MEETING WILL TAKE PLACE AT QUALITY HOTEL 11

Quality Hotel 11 is located in the heart of the Port of Gothenburg (Göteborgs Hamn) – in one of the city’s most rapidly expanding and exciting districts – Norra Älvstranden. The old shipyard building at the water’s edge today houses a modern hotel featuring innovative architecture and definitive Scandinavian design. A place for meetings, experiences, creativity and relaxation.



SESSION TOPICS

- **Towards sustainable sources of seafood - aquaculture (fish/shellfish/algae) and rest raw materials.** Key Note Speaker: Prof René Wijffels, Wageningen University and Research Centre, the Netherlands. “Microalgae – a novel resource in food and feed production”
- **Product development and product communication within the seafood sector.** Key Note speaker: Hanne Kvist, Group Marketing Manager, Royal Greenland A/S. “Consumer and market trends within the seafood sector; alignment of innovation process”
- **Innovative process and detection technologies for seafood.** Key Note Speaker: Dr Amparo Lopez-Rubio, Novel Materials and Nanotechnology lab, IATA-CSIC, Spain. "Potentials of nano-processing within the seafood sector"
- **Retaining high quality through the seafood processing chain.** Key Note speaker: Prof Tyre Lanier, Dept Food, Bioprocessing & Nutrition Sciences, North Carolina State University, USA. "Why Water is Key to Seafood Quality"
- **Safety and nutritional aspects of seafood consumption.** Key Note Speaker: Prof Agnes Wold, Dept of Infectious Medicine, University of Gothenburg, Sweden. "Early fish consumption – key to avoid allergy in childhood?"

**WEFTA-award lecture:** Torger Børresen, Research Director, DTU Food, Division of Industrial Food research, Technical University of Denmark. “Past and present challenges of fish technologists - where will new tools and methods lead us in the future?”

## THE CITY

Gothenburg (Göteborg) is located on the west coast of Sweden. It has a large fishing harbour, several fish industries in the area and two large universities performing research on different aspects of fish. Gothenburg is also easily accessible.

- Direct flights from more than 50 European cities
- 20 min bus transport from the two airports to city centre

You will find more information about Gothenburg at [www.göteborg.com](http://www.göteborg.com)



Photo: Göran Assner



Photo: Kjell Holmner

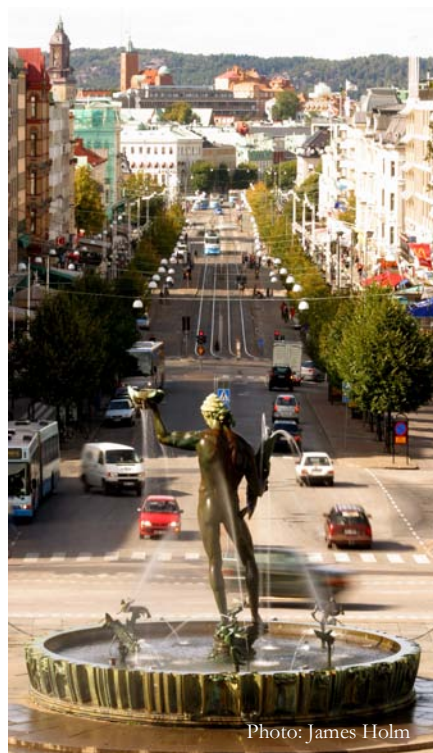


Photo: James Holm

## DEADLINES

|                   |   |
|-------------------|---|
| 13 May 2011       | Deadline for abstract submission                                |
| 30 June 2011      | Deadline for early registration                                 |
| 26 August 2011    | Deadline for guarantee of hotel reservations                    |
| 26 August 2011    | Deadline for cancellation with reimbursement less a fee of 50 € |
| 12 September 2011 | Registration closes   |

## REGISTRATION FEES

| Registered on or before: | Full fee (€) | Student fee (€) |
|--------------------------|--------------|-----------------|
| 30 June 2011             | 450          | 325             |
| 12 September 2011        | 550          | 425             |

## FURTHER INFORMATION

**Chair, Scientific Committee**  
Ingrid Undeland  
[undeland@chalmers.se](mailto:undeland@chalmers.se)

**Administration**  
Marie-Louise Wennerhag  
[marie-louise.wennerhag@chalmers.se](mailto:marie-louise.wennerhag@chalmers.se)

**Registration questions**  
Congrex Sweden  
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[www.wefta.org](http://www.wefta.org)



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